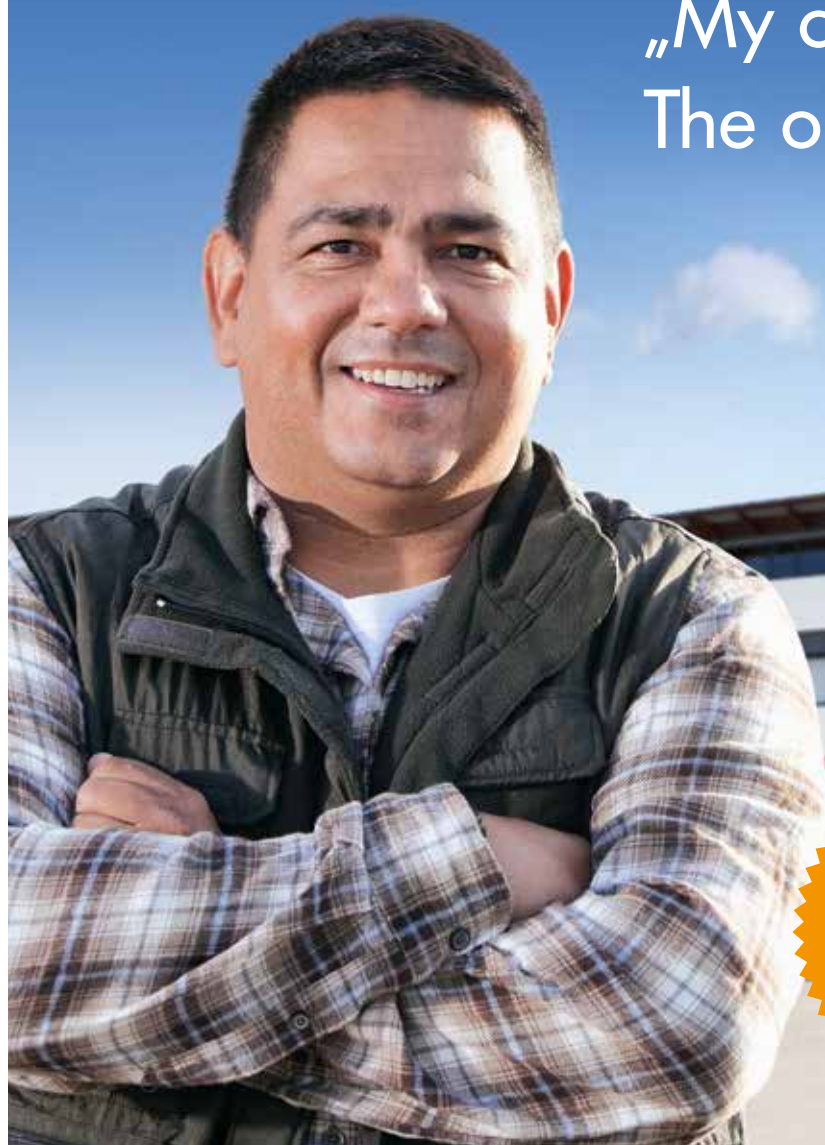


OEM turbochargers for workshops.

„My choice?  
The original.“



OEM  
quality



# Nothing can replace a Except a BorgWarner

Many auto manufacturers all over the world agree on one thing: If they want their engines to meet the toughest emissions standards and break new ground in terms of fuel economy, if they want to combine excellent performance with a high level of reliability, then there is simply no alternative to a turbocharger from BorgWarner.

BorgWarner turbochargers are also the perfect choice in the aftermarket.

And not just because of the already legendary quality of our turbocharging systems. But also because of the selection, the range of services and the speed we offer you as a product leader in the field of pioneering exhaust gas turbochargers.





# 8 good reasons to choose BorgWarner turbochargers

OEM  
quality

"Only the original from BorgWarner comes into the question for us. Because we cannot afford to compromise when it comes to reliability and fuel efficiency."



# 1. Choose the automotive industry's favorite brand.

**BorgWarner's list of customers reads like a "who's who" of the automotive industry.** Almost all vehicle manufacturers worldwide rely on our turbocharging technologies. Because we supply them with innovative turbochargers in first-class quality. So it's no wonder that we are regularly presented with PACE Awards, innovation awards and supplier awards. And what's more, we also supply our aftermarket turbochargers in OEM quality – certified in accordance with the strict requirements of the world's leading OEMs.



# 2. Benefit from over 60 years of turbo experience.

**With over 60 years of experience and as a pioneer of turbocharging, BorgWarner holds an outstanding position as product leader.** To date we have produced more than 100 million turbocharging systems worldwide. This gives us a big advantage that we utilize every day, giving us a lead in the areas of technology and manufacturing as well as in terms of quality and service. And because millions of our turbochargers have proven themselves on roads all over the world for decades, you can also be confident that you are offering your customers a genuinely technically mature product.



# 3. Replace turbos with tailor-made BorgWarner turbos.

**Whether an original OEM turbo, a professionally remanufactured turbo or sets of BorgWarner turbo parts for virtually every vehicle type: With BorgWarner turbocharging systems you give your customers the choice** – and cover the most varied requirements for timely and efficient repair work. And this without any compromise in quality! After all, all of our turbochargers undergo the same strict quality tests and meet the highest certification standards.





"Of course I want to save costs, but I still want to supply only perfect quality parts. That's why I count on BorgWarner."

## 4. Our turbochargers are the perfect fit.

**The high quality of a BorgWarner turbo pays off as early as its installation.** Because clean boreholes, perfectly matching connections and compact dimensions ensure that our turbochargers are quick and easy to install and fit perfectly. This saves time-consuming and expensive manual reworking measures while also avoiding the risk of an ill-fitting turbocharger failing.

## 5. Minimize complaints.

**A sudden drop in performance, a visible loss of oil or distracting noise?** Many a cheap copy results in expensive complaints. Because a reproduction seldom equals the outstanding quality of an original turbocharger from BorgWarner – which undergoes a comprehensive array of quality control tests as well as a noise test before leaving our factory.





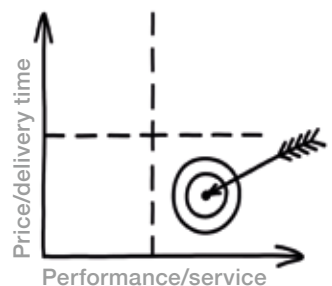
## 6. Beat your record time in procurement.

**As an OEM we are used to supplying auto manufacturers worldwide on a „just in time“ basis.** And that's why in the after-market, too, we guarantee you fast reaction and delivery times and high availability of our turbochargers. Authorized distributors, the latest logistical concepts and an innovative communication platform guarantee you quick and easy access to our entire range of turbochargers – with fast delivery to any location worldwide.



## 7. Set the pace with professional support.

**A good turbo manufacturer offers you reliable turbochargers. A very good manufacturer also offers you comprehensive service** – and makes your job in the workshop easier with intelligent services. That's why we offer you technical support and a diagnosis matrix in order to identify faults quickly, powerful marketing tools for sales and a dense sales network for fast provision of spare parts. Try us out!



## 8. Steer clear of the risks.

**An ever greater number of dubious suppliers clutter the market for replacement turbochargers.** With low-quality reproductions and in some cases even illegal product counterfeits. These turbochargers do not work reliably for long and present incalculable risks to the service life of the engine. With BorgWarner turbos, on the other hand, you are on the safe side. They prove their high level of reliability – with lifespans of more than one million kilometers – in the demanding tests of auto manufacturers and on the road all over the world day in, day out.



For more information on how to recognize and protect yourself from counterfeit products, simply scan the QR code with your smart-phone or visit [www.turbos.bwauto.com/press/downloads.aspx](http://www.turbos.bwauto.com/press/downloads.aspx)

# BorgWarner turbo. turbo.

Only the strongest prevail on the road.  
So choose original turbochargers from BorgWarner.

Exhaust gas temperatures of up to 1050°C

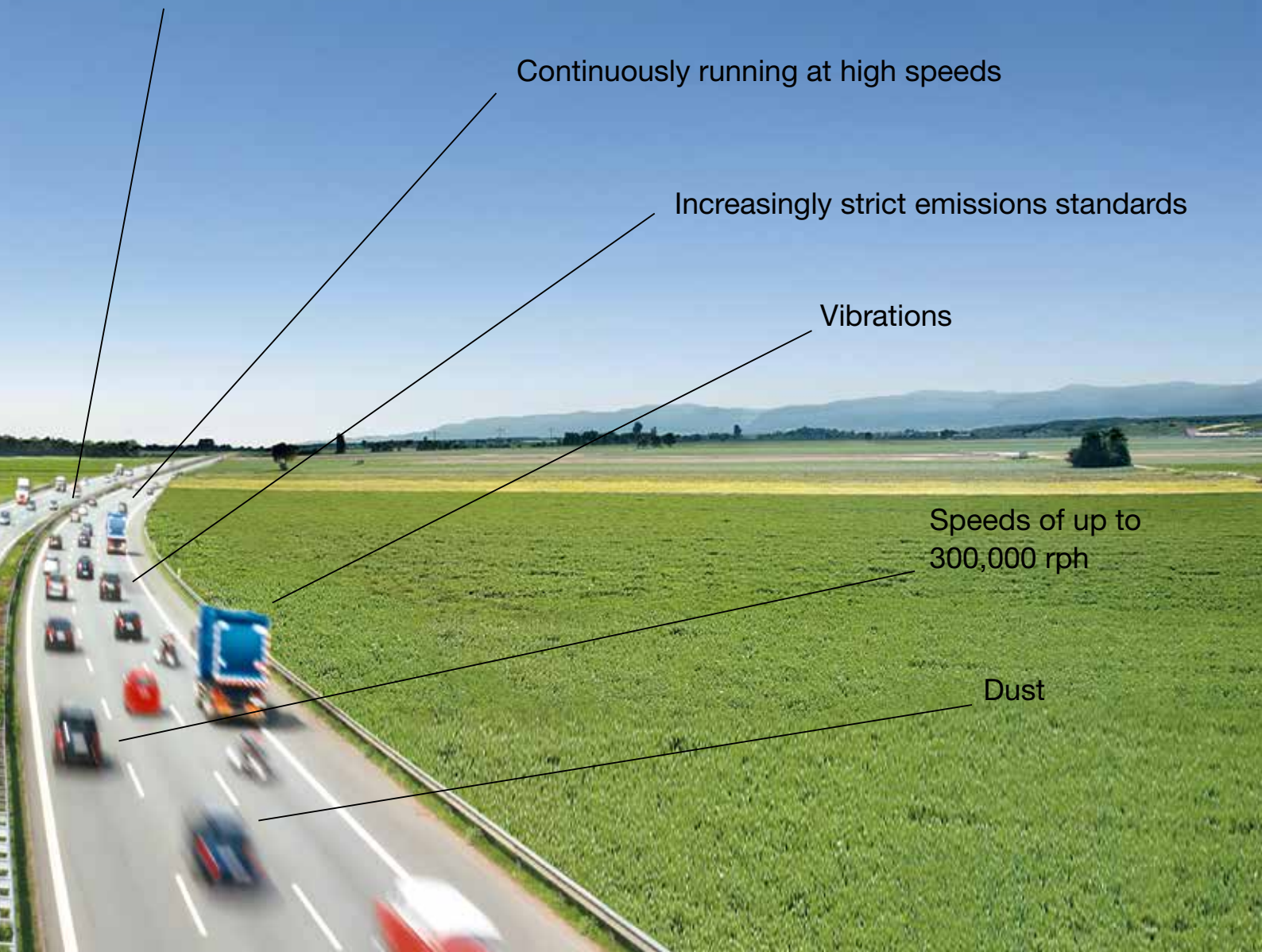
Continuously running at high speeds

Increasingly strict emissions standards

Vibrations

Speeds of up to  
300,000 rph

Dust



Place your trust in original turbochargers from BorgWarner.  
Don't settle for less.

	BorgWarner original turbo	Counterfeiter
Certified OEM quality Over 60 years of experience	✓	—
Maximum engine power output	✓	—
Minimum fuel consumption and emission values	✓	—
Reliability even under extreme conditions	✓	—
Durable	✓	—
Broad range of products for a variety of applications	✓	—
Perfect installation fit without any need for reworking	✓	—
Extremely fast delivery times	✓	—
Worldwide service network with authorized distributors	✓	—
Optimum support for dealers	✓	—

All dealers,  
products and  
aftermarket  
services



For more information, visit  
[aftermarket.borgwarner.com](http://aftermarket.borgwarner.com) now

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